



# ISES ESPRIT AWARDS CATEGORY DESCRIPTIONS

## ESPRIT OF THE YEAR

This category changes annually; the changes are based on current industry conditions, needs and/or trends. This year the Esprit of The Year Award will be presented to the individual/company/team (enter Esprit of the Year). Events in this category may also be submitted in any other category they qualify to enter.

<p><b>2012 Esprit of the Year-</b></p> <p><i><b>This year in celebration of ISES's 25th Anniversary the ESPRIT of The Year Award will be presented to an individual ISES member, a company, team of ISES members or an event that has inspired, influenced, or guided you in your special events career. The entrant is writing the submission on behalf of others.</b></i></p>
<p><b>If you are entering an individual ISES member, a company or a team of ISES members the timeframe need not be during the past calendar year. However, please pick a date as a place holder. If entering an Event the timeframe must have taken place between January 01, 2011 and December 31, 2011.</b></p> <p><b>If entering an Event you must complete Total number of guests/attendees at the event and the Duration of Event: (Total number of hours of the event. i.e. 4 hours. For multi day events indicate hours per day. i.e. Day 1 - 6 hours, Day 2 - 4 hours) If you are entering an individual ISES member, a company or a team of ISES members, please use 0's as place holders for guests and event duration.</b></p>

	Questions:	Max Characters
1	Total number of guests/attendees at the event:	10
2	Duration of Event: (Total number of hours of the event. i.e. 4 hours. For multi day events indicate hours per day. i.e. Day 1 - 6 hours, Day 2 - 4 hours)	1250
3	Who or what is this individual ISES member, company or team of ISES members and how long have you known them?	6000
4	If an individual ISES member, company or team of ISES members, what work have you done together?	6000
5	If an event, describe the event's purpose and objectives.	6000
6	Describe how this ISES individual member, company, team of ISES members or event has inspired, influenced or guided you.	6000
7	Describe how you have taken their inspiration and shared it with others in our industry or out.	6000
8	Explain why this individual ISES member, company, team of ISES members or event is worthy of the 2012 ISES Esprit of the Year Award.	6000

*Please review the ISES Esprit Submission Instructions for further information on entering the awards.*

*For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.*