



ISES ESPRIT AWARDS CATEGORY DESCRIPTIONS

BEST CORPORATE EVENT

Budget Categories:

- Under \$75,000 USD
- \$75,000 - \$200,000 USD
- Over \$200,000 USD
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This category honors excellence in corporate event planning. Eligible entrants include corporate event planning professionals, facility or venue managers, producers and manager of events for corporations. Events in this category may include, but are not limited to, company celebrations, employee or client appreciation celebrations etc.

Order	Item	Max Characters
1	Total number of guests/attendees at the event:	10
2	Duration of Event: (Total number of hours of the event. i.e. 4 hours. For multi day events indicate hours per day. i.e. Day I - 6 hours, Day 2 - 4 hours)	1250
3	Describe the Event.	6000
4	Outline the client’s goals and objectives for the event and describe what the critical success factors were in achieving these goals.	6000
5	Describe and explain the uniqueness, degree of difficulty, and/or challenges that arose in the services you provided.	6000
6	Describe the event’s overall design, including its complexity, creative elements, marketing, production and/or logistical details and how these reflect the client’s goals and objectives for the event.	6000

Please review the ISES Esprit Submission Instructions for further information on entering the awards.

For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.