# ISES ESPRIT AWARDS
# CATEGORY DESCRIPTIONS

## BEST CREATIVE SOLUTION

This category honors individuals or companies that have met and overcome significant and/or unique challenges such as unusual or difficult client demands, locations, logistics and/or time frames in the planning and production of an event. Limited budgets do not qualify as an award worthy challenge.

| Order | Item | Max Characters |
|---|---|---|
| 1 | Total number of guests/attendees at the event: | 10 |
| 2 | Duration of Event: (Total number of hours of the event. i.e. 4 hours. For multi day events indicate hours per day. i.e. Day I - 6 hours, Day 2 - 4 hours) | 1250 |
| 3 | Describe the purpose of the Event and outline the client's goals and objectives. | 6000 |
| 4 | Describe the situation or problem that required a creative solution. | 6000 |
| 5 | Describe the impact the situation or problem had or could have had on the event. | 6000 |
| 6 | Describe your solution including why the solution was chosen, its creative/innovative elements and the steps taken to implement the solution. | 6000 |
| 7 | Describe how the solution contributed to the success of the event, including any lasting value (beyond the conclusion of the event) created by the solution. | 6000 |

*Please review the ISES Esprit Submission Instructions for further information on entering the awards.*

*For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.*