



ISES ESPRIT AWARDS CATEGORY DESCRIPTIONS

BEST EVENT DESIGN/DECOR

Budget Categories:

- Under \$25,000 USD
- \$25,000 - \$75,000 USD
- Over \$75,000 USD

This category honors excellence in event design. Design/Décor items in this category include, but are not limited to theme décor, floral design, props, scenery, display design and/or balloon artistry.

Order	Item	Max Characters
1	Total number of guests/attendees at the event:	10
2	Duration of Event: (Total number of hours of the event. i.e. 4 hours. For multi day events indicate hours per day. i.e. Day 1 - 6 hours, Day 2 - 4 hours)	1250
3	Describe the overall event.	6000
4	Outline the client’s goals and objectives for the event and how you addressed these goals and objectives through event design/decor.	6000
5	Describe and explain the uniqueness, degree of difficulty, and/or challenges that arose in the services you provided.	6000
6	Describe the purpose of the Event’s overall design, including its complexity, creative elements, marketing, production and/or logistical details.	6000
7	Describe the Production Management Process for the event as it pertains to event design/décor. Describe each phase of the process including Development, Pre-Production, Production and Post-Production. Address the steps taken to ensure risk management control.	6000

Please review the ISES Esprit Submission Instructions for further information on entering the awards.

For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.