



# ISES ESPRIT AWARDS CATEGORY DESCRIPTIONS

## **BEST EVENT WITH A LEGACY**

This category honors events that create long-term value for a community or cause. This event must occur annually or bi-annually and have a history of over three years. Events may include but are not limited to benefits, charitable fundraising events, dedications and/or ceremonies.

Order	Item	Max Characters
1	Total number of guests/attendees at the event:	10
2	Duration of Event: (Total number of hours of the event. i.e. 4 hours. For multi day events indicate hours per day. i.e. Day 1 - 6 hours, Day 2 - 4 hours)	1250
3	Describe the entire event and its purpose.	6000
4	Outline the client's goals and objectives for the event and how you addressed these goals and objectives through entertainment production.	6000
5	Outline the event's history. (i.e. Why the event was first developed, how long has this event been taking place, What makes it a legacy event, why it matters).	6000
6	Identify the intended beneficiaries of the event.	6000
7	What was the final impact of the event on the producer, the client, then intended beneficiaries and/or the global community?	6000

*Please review the ISES Esprit Submission Instructions for further information on entering the awards.*

*For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.*

