



# ISES ESPRIT AWARDS CATEGORY DESCRIPTIONS

## **BEST INDUSTRY CONTRIBUTION**

This category honors the contribution of an individual, a group or an event to the growth and prestige of the Special Events Industry. The contribution may be an article, a speech, a product, a book, a program or an event that impacted the industry. This is not a lifetime achievement award. NOTE: This is the only category where names and companies/logos are permitted.

Order	Item	Max Characters
1	Describe the Contribution to the Special Events Industry.	6000
2	Explain the purpose and goals of the contribution.	6000
3	Describe the need(s) met by this contribution.	6000
4	Explain the impact of the Contribution to the Special Events Industry.	6000

*Please review the ISES Esprit Submission Instructions for further information on entering the awards.*

*For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.*