



2010 ISES ESPRIT AWARDS ONLINE ENTRY GUIDELINES

BEST ISES TEAM EFFORT

This category honors excellence by a team of ISES event professionals (a minimum of three ISES members must participate to qualify).

Only ONE online submission is required for this category. A team leader should be chosen and is responsible for the team's entry submission. For required question 6, each team member should supply their answer to the team leader who will include it in the team's entry submission.

Budget Categories:

- Under \$75,000 USD
- \$75,000 - \$200,000 USD
- Over \$200,000 USD

Required Questions:

1. Describe the Event. (2250 Characters)
2. Outline the client's goals and objectives for the event. (1125 Characters)
3. How where these goals and objectives addressed? (2250 Characters)
4. What challenge(s) arose and how were they addressed? (2250 Characters)
5. Describe the event's overall design, including its complexity, creative elements, and/or logistical details. (4500 Characters)
6. Each team member must provide a description of their role on the ISES team and explain how the ISES team worked together to accomplish the client's goals and objectives for the event. (2250 Characters per team member)
7. Describe the Production Management Process for the event. Describe each phase of the process including Development, Pre-Production, Production and Post-Production. Address the steps taken to ensure risk management control. (4500 Characters)

Please review the Esprit Rules and Submissions Document for the complete requirements for entering the awards, specifically regarding the inclusion of your event budget and collateral.

For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.