



## 2010 ISES ESPRIT AWARDS ONLINE ENTRY GUIDELINES

### **BEST EVENT PHOTOGRAPHY**

This category honors excellence in event photography. Eligible entrants are photographers or event planning professionals.

#### **Required Questions:**

1. Describe the Event. (2250 Characters)
2. Outline the client's goals and objectives for the event. (1125 Characters)
3. How were these goals and objectives addressed through photography? (2250 Characters)
4. What challenge(s) arose and how were they addressed? (2250 Characters)
5. Describe your Photographic concept including creative elements and perspective. (2250 Characters)
6. Explain how your services demonstrated innovation in skills or presentation and how your services integrated into, or enhanced the overall event. (2250 Characters)

*Please review the Esprit Rules and Submissions Document for the complete requirements for entering the awards.*

*For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.*