# 2010 ISES ESPRIT AWARDS ONLINE ENTRY GUIDELINES

## BEST SOCIAL EVENT (non-Wedding)

This category honors excellence in social event planning. Eligible entrants include social event planning professionals and other entities that provide these types of social event planning services. Events in this category include but are not limited to bar/bat mitzvahs, personal celebration, Milestone birthdays i.e. Sweet 16, 40, 50 etc. *Weddings are not eligible in this category; see Best Wedding Category.*

**Budget Categories:**

- Under $75,000 USD
- Over $75,000 USD

**Required Questions:**

1. Describe the Event. (2250 Characters)
2. Outline the client's goals and objectives for the event. (1125 Characters)
3. How did you address these goals and objectives? (2250 Characters)
4. What challenge(s) arose and how did you address these challenge(s)? (2250 Characters)
5. Describe the event's overall design, including its complexity, creative elements, production and/or logistical details. (4500 Characters)
6. Describe the Production Management Process for the event. Describe each phase of the process including Development, Pre-Production, Production and Post-Production. Address the steps taken to ensure risk management control. (4500 Characters)

*Please review the Esprit Rules and Submissions Document for the complete requirements for entering the awards, specifically regarding the inclusion of your event budget and collateral.*

*For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.*