



Your Meeting & Event Marketplace

Eved Fact Sheet

Founded:

The Eved Marketplace launched in 2010.

Headquarters:

4811 N Oakton, Skokie, IL 60077

Ownership:

Privately held

Employees:

30+ and growing

About Eved:

Eved's technology provides event industry organizations the ability to network, market, create proposals, and buy and sell services online by bridging the entire supply chain with a complete and interactive sourcing, marketing and e-commerce solution. Eved has been adopted and championed by leaders in the meeting and event industry and now encompasses more than 2,500 users including organizations, third-party meeting and incentive companies, event planning and destination management companies, hotels, event venues and suppliers.

Vision:

Lead the transformation of the \$263B meeting and event industry from a manual, highly fragmented and traditional services sector into a comprehensive online marketplace where all stakeholders in the industry's supply chain can source, market and perform commerce on a global scale.

Mission:

Provide innovative and affordable technology to all players in the meeting and event industry to interact on a shared platform where they seamlessly work together to transform the industry and improve their business practices.

Site Features:

Eved.com offers a global directory of suppliers and vendors, insurance and document management, online purchasing, RFP management and spend analysis. Eved members can review profiles, vendor ratings, products and services online to plan events.

Customer Benefits:

Grow business revenue.
Improve quality of suppliers and vendors.
Gain cost and operational efficiencies.

Results:

Eved currently has more than 2,500 companies and meeting professionals on its platform who represent every vertical market in the meetings and events supply chain. \$12 million has been exchanged through transactions on Eved.com.



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Partners:

Eved is partnered with ISES, the leading association in the global special events industry and with Site, a meetings and incentive industry association. Also, Eved works with several large corporations who have early adopter agreements with Eved.

Investors:

Initial funding: \$2.8 Million

Michael W. Ferro, Chairman & CEO, Merrick Ventures, LLC

Joseph Sitt, Chairman & CEO, Thor Equities, LLC

Series B: \$9.5 Million

Bret Maxwell, Chairman & Managing General Partner, MK Capital

Matthew McCall, Chairman & Partner, New World Ventures

Total: \$12.3 Million

Awards:

Chicago Innovation Awards 2011 top 75 Nominees

Chicago Innovation Awards 2011 Up-and-Comers top 10 Finalist

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