



INTERNATIONAL
SPECIAL EVENTS SOCIETY

Why Attend ISES Eventworld® 2011?

Network with Peers

- Meet with professionals from around the globe
- Create a resource list of individuals who can be a resource when working out of your city
- Share ideas and broaden your base knowledge
- Make contacts as this will make your company more known throughout the industry.

Gain Knowledge

- Attend sessions that will increase your base knowledge and open doors to new experiences that you can share with the rest of your staff
- Learn about the latest trends through the various keynote and panel discussions with industry leaders
- Share your knowledge on the latest areas of growth within the industry, as well as information about their events.

Grow Professionally

- Discover new tools, solutions and trends that will improve and prepare your business for the next level in special events.
- Obtain points toward your industry certifications for attendance and participation in classes

Obtain Lead Referrals

- Generate leads while you have plenty of face time with your potential clients
- Grow your business through contacts met in a personal setting

Brand Your Business

- Opportunity to showcase your company through sponsorship
- Position your company's message in front of all the attendees

Can you afford NOT to attend?